

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 488678 /		<u>Alt Order #</u> 06266509
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 09/18/12 - 09/24/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/19/12 / 09/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 10	KVVU	09/18/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/18/12	09/24/12	MTWTF--	4			\$2,150.00				
D 11	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 12	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 18	KVVU	09/24/12	09/24/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
D 19	KVVU	09/21/12	09/21/12	The Mob Doctor	Fri 9p-10p		:30			NM	0	\$0.00
Totals											53	\$48,520.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	53	\$48,520.00	\$41,242.00
Totals	53	\$48,520.00	\$41,242.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP19/12 12.39
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

BUYER NAME	<u>MAURA GILROY</u>
SALES PRSN	<u>PH- TERESA DIFURIA</u>

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	<u>OBAMA 4 AMERICA</u>	<u>EST#1536</u>	COMMENTS: (LINE, ORDER, INVOICE)
-------	------------------------	-----------------	----------------------------------

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/12 12.39

REP: TO ROSE

PER BUYERS REQUEST CUTTING \$11K AND MOVING \$\$ TO :60 ORDER ON HLDN 6316411
REV TTL 48520
PLEASE CONFIRM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 1536
AGENCY PRODUCT CODE =

10	S	1000P-1100P	30	\$2,150.00	9/18	9/24	4	TU-F,M	4
----	---	-------------	----	------------	------	------	---	--------	---

PROGRAM : FOX 5 NEWS AT 10P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

11	S		1000P-1100P	30		\$1,500.00	9/22	9/22	0		SAT	0
----	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : FOX 5 NEWS AT 10PM SAT

12	S		1000P-1045P	30		\$1,250.00	9/23	9/23	0		SUN	0
----	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : FOX 5 NEWS AT 10PM SUN

21	S		900P-1000P	30		\$4,350.00	9/24	9/24	0		MON	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : MOB DOCTOR

28	S		900P-1000P	30		\$1,750.00	9/21	9/21	0		FRI	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : MOB DOCTOR
 ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE
 THIS IS A MAKE-GOOD FOR SEP21 ON LINE-24 FOR 1 SPOT/WK

SEP/12 48520.00 CONTRACT TOTAL 48520.00
 TOTAL SPOTS 53

MARKET TOTALS \$183,657 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE